

WOMEN IN GIG TRANSPORT: A GLOBAL UPTREND

Data Collection period December 2024 to January 2025

42%

online gig workers are women *

freelance & microtask platforms

Have you noticed over the past decade ?

- **Uber** leads #Gigsister in Germany in 2024 having launched initiatives in more than 10 countries in EMEA.
- **Dovely** is India's Only Bike Taxi Service for Women, Driven by Women launched in 2022.
- **Pink Driver** is the first female limousine app in Qatar launched in 2019 and successfully functioning ever since.



#GigSister

Pink Driver  پینک درایفر



And there's more to it

- **Pink Taxi** is the first girls-only transport in Egypt.
- **DrivHer** markets itself as a Latina-owner , Women Owned , LGBTQ Owned, Open to all, Minority Owned.
- **ChaufHer**, South Africa, is a safe and reliable ridehail service for women & children, by women drivers.



*World Bank, Online Gig Workers: Exploring Gender Aspects



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