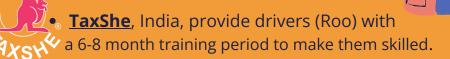
• WageIndicator

WOMEN IN GIG TRANSPORT: A GLOBAL UPTREND

Data Collection period December 2024 to January 2025



- **Riding Pink**, Malaysia, enables drivers to earn 80% of the total fare amount for each completed ride.
- **HERide**, US, is a ride-sharing service **HERPDE** focused on the safety and empowerment of women.



In APEC economies, the proportion of women in the gig economy ranges from **18.5**% in Indonesia to **55.8**% in Vietnam.

Challenges: let's talk about them!



Women face **challenges** such as: safety, bias, bultural norms, public confidence, and higher prices.

Women-only platforms are **not always a** successful business model.

CASE STUDY: **Pinker**, a ride-hailing platform exclusively for women in Portugal, closes down before its official launch.

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