



COMPANIES

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Uber has introduced its **Audio Recording Safety** feature in Kenya “**for added safety**”, allowing users to record audio during a trip.



Bolt has enabled over **100 million rides** in the **last ten years**. It claims to have increased ride-hailing journeys more than tenfold since its first year on the market.



InDrive is going to provide **loans** and other financial services to its drivers to **cover the costs of repairs** and overall financial strain.



DELIVERY SECTOR



In the **meal delivery market**, the number of users is expected to reach **26.0 million** by 2028. User penetration in the meal delivery market will be **31.4%** in 2024.



Grocery delivery services are becoming a **mainstream** offering in urban Kenya, with a **significant increase** in first-time users of online services by 2020.

