



PAKISTAN GIG ECONOMY OVERVIEW 2024

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E-ROZGAAR

To promote the country's IT sector, 10,000 E-Rozgaar centres will be established.



SEHAT KAHANI

Pakistan's first female led start-up raised \$2.7 million.

PAYPAL

10,000 workers have switched to accepting payments via PayPal and the number is set to increase!



FREELANCERS GALORE!

In the last two years, freelancers have earned \$400 million.



36% of the finance and banking industry workers have a side gig.



Freelancers accounted for about 15% of the country's IT exports



Many young people lack the skills needed for traditional jobs.