

# MEXICO

## Gig Economy Overview

WageIndicator

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### Major Platforms

**Cabify** - Transportation

**Rappi** - Delivery and commerce

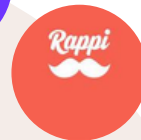
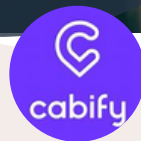
**Uber** - Transportation

**DiDi** - Transportation

**Heru** - Freelancing

**Beat** - Transportation

**Jokr** - Delivery and commerce



### Major unions, labor groups and associations

#### Conductores por México

Association for all platform workers

#### Sindicato de Conductores de Vehículos de Servicio (SICONVESE)

Union for Delivery and Driver Partners

#### Ni Un Repartidor Menos y Ni Una Repartidora Menos

Workers group for delivery workers

#### Unión De Transportistas Digitales De Michoacán

Association for drivers and delivery partners

#### Unión Nacional de Trabajadores por Aplicación (The National Union of App Workers UNTA)

Union for App workers



### Consolidation

The last-mile delivery sector in Latin America is undergoing **consolidation** as major players like Rappi and iFood focus on dominating specific markets **rather than competing** directly. Consolidation has taken various forms, including companies like Jokr **exiting markets** and smaller contenders **merging or ceasing operations**. The closure of operations has created opportunities for other delivery companies to expand and fill the gaps left by competitors, resulting in a **focused expansion strategy among the dominant players**.

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