

FRANCE GIG ECONOMY OVERVIEW



PLATFORM RATINGS

France's major gig economy platforms include: **Just Eat, Coursiers Nantais, Deliveroo, NaoFood, Stuart, and Uber Eats.**

Just Eat scored **8/10**, Coursiers Nantais **7/10**, and the other platforms, as listed above, have a **4/10** by fair work rating.

(Source: Fairwork)

Regarding **fair management**, Deliveroo, Uber Eats, Stuart, and Just Eat have a rating of 2/10.

FAIR PAY RATINGS

Just Eat and **Coursiers Nantais** gained **1 point** since they guarantee a minimum wage only.

Deliveroo, Naofood, Stuart, and Uber Eats guarantee neither a minimum nor living wage.

(Source: Fairwork)

DID YOU KNOW?

27% of French Uber drivers poised to earn a minimum of 7.65 euros net per ride.
(Reuters)

LABOR REGULATION

Established the principle that digital platforms have a **social responsibility** for the self-employed workers who use them for their activity.

The labor law specifies that delivery platforms are required to **pay directly or indirectly for insurance covering risks** of accidents at work, and to contribute to paying for the professional **training** of its workers.

This law also recognizes the rights of these workers to **form a union**, join it, and use it to defend their collective interests.

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DID YOU KNOW?
A growing number of French cities are witnessing the emergence of **cooperatives** that offer a model rooted in the principles of a social economy.

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IMPACT OF PLATFORMS

Most digital platforms operating in France use **independent workers**.

A few of them decided to **recruit salaried workers** on permanent contracts, both full and part-time.

In **2016**, the **French Parliament** started to regulate the sector. However, it has refused to establish a **legal presumption** of their employee status.

Some of the **rights** self-employed workers can benefit from include the right to direct and collective expression, the right to strike, equality, and non-discrimination.

(Source: Fairwork)

EXAMPLES OF WORKERS' ACTIONS

- Deliveroo riders turned up at the traditional rallying point in Paris to press their case against the new pay scale.
- Dozens of taxi drivers rallied before the French National Assembly in **Paris**. They denounced the Uber Files and the collusion between the state and digital platforms.
- **Bike delivery workers** denounced unfair deactivation and difficulties with customers.

Trade Unions

Union Indépendants

(CGT) Confédération Générale du Travail

CFDT (Confédération Française Démocratique du Travail)

Force Ouvrière

Union nationale des syndicats autonomes

MORE ON REGULATION

The **decree-law of April 21, 2021**, stipulates the **election of workers' representatives** at the sectoral level in two groups: one for the drivers providing personal transport and the other for delivery workers on two wheels.

It also stipulates the creation of **APRE (Autorité des relations sociales des plateformes d'emploi)**, an organization responsible for overseeing the social dialogue within digital platforms.

MORE FACTS ABOUT THE GIG ECONOMY IN FRANCE

- **41%**: Deliveroo's share of food delivery market in 2021
- **51%**: Uber Eats' share of food delivery market in 2021
- **46 %**: share of population in France who used food delivery service in 2021

(Source: Fairwork)