



BANGLADESH GIG ECONOMY OVERVIEW 2024

Fairwork Ratings

(out of 10)

5: Daraz and Sheba

4: Hellotask

1: Chaldal, Pathao, and Uber

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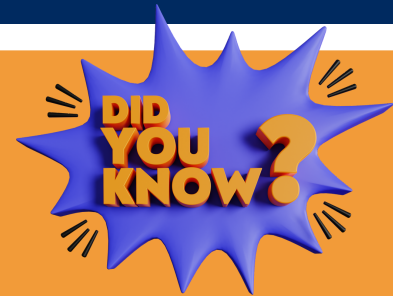
Review

- The interests of gig workers remain unprotected in the **absence of policies**.
- **Lack of quality employment, job insecurity, and lack of insurance** against injury at work are the major issues.
- **Data protection, freedom of association and collective bargaining, health and safety at work and social security** are needed.



COMPANIES

- **Daraz** continued its expansion by becoming the most popular e-commerce brand in Bangladesh for the third year in a row.
- **Pathao** will set up a digital bank for its customers and employees as it is the largest growing gig economy platform in Bangladesh.
- **Foodpanda** has pledged to stay for long term in Bangladesh despite incurring losses of **25 million** in **2022**



- **Bangladesh** is estimated to be the **24th** largest economy in the world by **2030**.
- In Bangladesh, **85.1%** of workers are employed in the informal economy (**43%** of Bangladesh's GDP).
- The gig economy in Bangladesh is generating **\$100 million a year** in revenue.

